

Oregon Economic Development Association

www.oeda.biz



OREGON'S CHAMPION

Diversifying and expanding Oregon's economy.



WHAT IS ECONOMIC DEVELOPMENT?

- Inspiring businesses to call Oregon "home"
- Bringing business and industry together
- Identifying land, infrastructure, education, workforce, and technology needs
- Helping businesses locate and expand
- Developing and utilizing economic development tools

WHAT IS OEDA?

CORE VALUES

- Advocacy
- Education
- Collaboration
- Equity & Inclusion
- Marketing & Promotion

WHO WE ARE

Economic development practitioners and partners with a passion for building a diverse, innovative, and prosperous Oregon economy



ADVOCACY

• Industrial Site Readiness

Encouraging investment into industrial land so we can offer shovel-ready sites to manufacturers

• Keeping Oregon Competitive

Sending a message to prospective employers that we want your company and your jobs in our community

Engaging with and educating legislators on the importance of incentives and other economic development tools that allow practitioners to attract and retain investment in Oregon

• Workforce Development

Enhancing the pool of Oregon's skilled workers, including on-the-job training and an access for workers to community colleges and higher education

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EDUCATION

- **Oregon Certified Economic Developer Training Program**

Providing high-quality economic development training to ensure Oregon communities have access to competent, resourceful, well qualified economic development professionals and community leaders

- **TIF Program & Member Network**

Engages in critical advocacy for the TIF tool, develops informational collateral, and shares resources and best practices for using TIF

- **Conferences & Events**

Gathering Oregon's economic development community to connect, look ahead, and learn about current and future trends in the field



COLLABORATION

Taking teamwork to a higher level

Below is a list of just a few of the many collaborative workgroups, committees, and partnerships our OEDA Membership has engaged with over the years

- **Semiconductor Task Force**
- **Disaster Recovery Authority Workgroup**
- **Industrial Lands Coalition**
- **Oregon Business Council Leadership Summit**

CONNECT & PARTNER

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