



OEDA Building in Oregon OCED Course Agenda

April 18 & 19, 2024 | Online via Zoom

Thursday, April 18

TIME	AGENDA ITEM	TOPICS	INSTRUCTORS
8:30 am (30 mins)	Welcome, Intros & Course Overview	<ul style="list-style-type: none"> • Introductions • Expectations 	Course Moderator: Tory Banford, <i>Project Manager, City of Salem</i>
9:00 am (45 mins)	Setting Context	<ul style="list-style-type: none"> • History of Oregon Land Use • Oregon Statewide Planning Goals • Why this matters – small group discussion 	Patrick Wingard, <i>South Willamette Valley Regional Representative, Oregon Dept. of Land Conservation and Development</i> Leigh McIlvaine, <i>Economic Development Specialist, Oregon Dept. of Land Conservation and Development</i>
9:45 am (60 mins)	Planning Tools & Examples / Storytelling	<ul style="list-style-type: none"> • Urban Growth Boundaries + Expansions • Components: employment lands, housing, etc. • Zoning (what it does, why important, types) • Comprehensive Plans + Updating • Storytelling examples, implementation/use 	Renata Wakeley, ARPA Program Coordinator, City of Woodburn
10:45 am (15 mins)	BREAK		
11:00 am (45 mins)	Land Use Permitting Process	<ul style="list-style-type: none"> • Overview of basic land use process • How Ec Dev is involved in planning 	Jamie Donaldson, <i>Planner, City of Salem</i> Tory Banford, <i>Project Manager, City of Salem</i>
11:45 am (30 mins)	Conclusion	<ul style="list-style-type: none"> • Final Questions from the class • Key Takeaways • What to expect Friday 	Course Moderator: Tory B, <i>Project Manager, City of Salem</i>
12:15 pm	ADJOURN DAY 1		Course Moderator: Tory B, <i>Project Manager, City of Salem</i>

Friday, April 19th

TIME	AGENDA ITEM	TOPICS	INSTRUCTORS
8:30 am (30 mins)	Welcome, Intros & Recap, Course Overview	<ul style="list-style-type: none"> ● Introductions of anyone outstanding from Thursday ● Recap of Thursday’s lessons and key takeaways ● Homework review ● What we will learn/cover today 	Course Moderator: Marta Tarantsey, <i>Regional Development Officer, Business Oregon</i>
9:00 am (45 mins)	Development Process	<ul style="list-style-type: none"> ● Steps: state, county, local ● Who’s involved in each step ● Where utilities are involved Information needed from client/developer at each step	
9:45 am (30 mins)	Key Customer Service Elements	<ul style="list-style-type: none"> ● Predevelopment Meetings: why important, who’s involved ● Communications through process: who, how, timeliness ● Timely process: why speed important (“time is money”), minimizing delay ● Permitting incentives: minimize cost and shorten timeline 	Ted Zuk, Development Services Director, Jackson County
10:15 am (30 mins)	Brownfields	<ul style="list-style-type: none"> ● Brownfields & Building Implications 	Marta Tarantsey, Regional Development Officer, Business Oregon
10:45 am (15 min)	BREAK		
11:00 am (45 mins)	Additional Considerations & Resources	<ul style="list-style-type: none"> ● Wetlands ● Endangered Species ● Tribal Consultations ● EPA Funds for Brownfields, Other 	Mary Camarata, Regional Solutions Coordinator, Oregon DEQ
11:45 am (30 mins)	Synthesis	<ul style="list-style-type: none"> ● Debrief, synthesize learning and inspire action 	Course Moderator: Marta Tarantsey, Regional Development Officer, Business Oregon
12:15 pm	ADJOURN DAY 2		Course Moderator: Marta Tarantsey, Regional Development Officer, Business Oregon