

December NEWSLETTER



Welcome Cindy Moore as OEDA Board President!



A Message from our Board President:

Dear OEDA Members,

It is with great honor that I serve this year as President of the Oregon Economic Development Association (OEDA). There continues to be amazing work done across our state to support thriving communities and by working together, we can make lasting impacts for years to come.

OEDA has grown to nearly 200 member organizations with 456 member representatives spanning urban, suburban, and rural landscapes. There is tremendous power in the size of our membership and the many talents our members bring to this organization.

The dynamic work of OEDA is designed to support our economic development practitioners in their efforts in a variety of ways. Advocacy, education, and best practice sharing are a few examples. I am excited to work with each of you to foster collaboration and collectively, move toward prosperous communities for all.

Thank you again for your continued support and I look forward to seeing you all this year!

-Cindy Moore, OEDA Board President & Economic Development Coordinator for Clackamas County
CMoore@clackamas.us

A Heartfelt THANK YOU to Erika Fitzgerald: *A Year of Exemplary Leadership*

We extend our deepest gratitude to Erika Fitzgerald, our outgoing Board President, for a year of exemplary service.

Erika Fitzgerald, Senior Economic Development Specialist for the City of Gresham, Chair of the OEDA Policy Committee, and Chair of the Collaboration Summit Committee, brought a wealth of expertise and enthusiasm to her role as President over the past year.

One of Erika's significant achievements during her tenure was the successful launch of OEDA's Collaboration Summit event, focused on bringing together Oregon's Workforce and Economic Development practitioners. This milestone not only strengthened the network within our community but also underscored Erika's commitment to fostering collaboration and knowledge-sharing among professionals in the field.

Erika's active leadership style has left an enduring legacy within OEDA. As she transitions to the role of Past President, we look forward to continued collaboration and guidance from someone who has played a pivotal role in shaping our organization's success.

On behalf of the entire OEDA community, we express our deepest gratitude to Erika Fitzgerald for her passion, dedication, and remarkable achievements during her term as Board President.

Thank you, Erika, for proudly serving OEDA and inspiring us all to reach new heights.

-OEDA Leadership



2024 OCED Training Program

UPCOMING COURSES:

Jan. 25th & 26th - "Real Estate Development & Reuse" (VIRTUAL)

April 18th & 19th - "Building in Oregon" (VIRTUAL)

July/August - "Marketing & Branding for Economic Development" (In Person - Summer Conference)

October - "Economic Development: 101" (In Person - Annual Conference)



WHAT IS THE OCED TRAINING PROGRAM?

The Oregon Certified Economic Developer Program (OCED) is a formal professional development program aimed at ensuring Oregon's economic development professionals receive the most current and relevant training in topics relating to the practice of economic development in Oregon.

Beginning and mid-career professionals are encouraged to register but this credential is **valuable at any stage in your career**, so all levels are welcome.

*OCED is a 64-credit certification consisting of 8 required training courses.

*Courses will be offered in OEDA conference settings, as well as in one-day training modules throughout the year both virtually and in person where possible.

[Click to Learn More](#) about the OCED Program.

Follow our LinkedIn Page for the latest updates on OEDA Programs and Events [OEDA LinkedIn](#)

GET INVOLVED!

Join the Professional Development Committee

GUSTAVO GUTIERREZ
GOMEZ



Economic Development Director,
Rockwood CDC

AJ FOSCOLI



City Manager, City of Falls City

MARTA TARANTSEY



Regional Development Officer,
Business Oregon

TORY BANFORD



Project Manager, City of Salem

For more information on [OEDA's Professional Development Committee](#), please email the PD Committee Chair, Marta Tarantsey, Marta.TARANTSEY@biz.oregon.gov



BECOME AN OEDA MEMBER!

INFO@OEDA.BIZ | 971-228-0855

OEDA IS YOUR COMMUNITY'S SOURCE FOR ECONOMIC DEVELOPMENT
RESOURCES, TOOLS, BEST PRACTICES, TRAINING, AND A
BROAD STATEWIDE NETWORK.

OEDA is the only statewide group focused on advancing policy addressing Oregon's economic development priorities, programs, and initiatives. **Now more than ever, being part of the OEDA network adds critical capacity to your economic development work.**

[CLICK HERE TO VIEW OEDA's MEMBERSHIP TIERS](#)

[CLICK HERE TO VIEW AND DOWNLOAD A MEMBERSHIP APPLICATION](#)

****Send your application to the OEDA Admin Team at info@oeda.biz**

WELCOME NEW OEDA MEMBERS!



Yamhill County

Represented by Gioia Goodrum, Economic Development Manager & Ken Huffer, County Administrator

www.co.yamhill.or.us



Higher Education Coordinating Commission

Represented by Donna Lewelling, *Director CCWD* & Tamy Freeman, *Program Administrator*

www.hecc.oregon.gov



Hood River URA

Represented by Will Norris, *Urban Renewal Administrator*

www.cityofhoodriver.gov/urban-renewal



Clackamas Workforce Partnership

Represented by Samir Randolph, *Business Services Manager* & Laura Kropf, *Fiscal & Contracts Manager*

www.clackamasworkforce.org



Civic Possible

Represented by Jason Schneider, *Altruistic Mischief-Maker*

www.civicpossible.com



Oregon Film

Represented by Tim Williams, *Executive Director*

www.oregonfilm.org



City of Mitchell

Represented by Krista Miller, *City Administrator*

www.mitchelloregon.us



Lane Workforce Partnership

Represented by Ashley Espinoza, *Executive Director*

www.laneworkforce.org



City of Gladstone

Represented by Marci Jory, *Economic Development/Tourism Coordinator*

www.ci.gladstone.or.us

We are thrilled to introduce these new members to our OEDA community!

Please join us in welcoming them to our organization.

Visit [OEDA's Online Directory](#) to connect with more than **450 Members, Partners, and Supporters!**

OREGON JOB BOARD

#MEMBERSHIPATWORK

SHARING EMPLOYMENT OPPORTUNITIES ACROSS OREGON

oeda

LOOKING TO SHARE A JOB OPPORTUNITY? Log into your [OEDA Member Account!](#)

BUSINESS OREGON (OBDD): Senior Software Engineer (IS Specialist 7 - Hybrid)
[CLICK HERE TO LEARN MORE](#)

BUSINESS OREGON (OBDD): Entrepreneurship Strategist (Program Analyst 3 - Limited Duration)
[CLICK HERE TO LEARN MORE](#)

CITY OF ALBANY: Economic Development Program Coordinator
[CLICK HERE TO LEARN MORE](#)

SEDCOR: Economic Development Manager
[CLICK HERE TO LEARN MORE](#)

CITY OF ALBANY: Parks & Recreation Marketing Specialist
[CLICK HERE TO LEARN MORE](#)

Not yet an OEDA Member?

Email info@oeda.biz for more information on how to join or request the current usage rates for non-members.

MEMBER RESOURCE CENTER

[NEWS & EVENTS Page](#) for up-to-date information on the latest announcements, updates, and events from the economic development community

[FOLLOW US on LinkedIn](#) and [Twitter](#) to receive notifications and information on OEDA Events, News, and Program Updates

[OEDA's Online Member Directory](#) is a great place to connect with leaders in economic development across Oregon

Visit the [2023 Annual Conference Content Library](#) to view and download your favorite presentations from this year's **Oregon Economic Development Conference** in Eugene.

You can also find content libraries for both the [2022 Annual Conference](#) and [2023 Workforce Collaboration Summit](#) under "Resources" at www.oeda.biz

Visit the [Economic Developers Resource Library](#) at oeda.biz for the latest tools and resources from our partners across Oregon.

Join [OEDA's Government Affairs Monthly Conference Call](#), an exclusive member benefit provided by the professional lobbyist team at Tonkon Torp. Email info@oeda.biz to learn more

[OEDA's TIF Committee](#) is an excellent resource for information and connections on Urban Renewal and Tax Increment Financing - [LEARN HOW TO JOIN THE TIF COMMITTEE](#)



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