



UPCOMING COURSES

The Oregon Certified Economic Developer Program (OCED) is a formal professional development program aimed at ensuring Oregon's economic development professionals receive the most current and relevant training in topics pertaining to the practice of economic development in Oregon.

Beginning and mid-career professionals are encouraged to register but this credential is *valuable at any stage in your career*, so all levels are welcome.

**OCED is a 64-credit certification consisting of 8 required training courses.*

**Courses will be offered in OEDA conference settings, as well as in one-day training modules throughout the year both virtually and in-person where possible.*

[Click to Learn More](#) about the OCED Program.

SEPTEMBER COURSE

oeda OREGON ECONOMIC DEVELOPMENT ASSOCIATION

OREGON CERTIFIED ECONOMIC DEVELOPER TRAINING PROGRAM

VIRTUAL

SEPTEMBER 21ST & 22ND | BUSINESS RECRUITMENT & LEAD GENERATION

www.oeda.biz

business oregon. PACIFIC POWER A DIVISION OF PACIFICORP. Portland General Electric

"Business Recruitment & Lead Generation"

Two Half-Day Courses

September 21st & 22nd, 2023

8:00 am - 12:00 pm

VIRTUAL via Zoom

Link provided by email following registration

[CLICK TO REGISTER!](#)

For more information, email info@oeda.biz
Join us for this rewarding networking & educational experience!

OCTOBER COURSE & Annual Conference

oeda
OREGON ECONOMIC
DEVELOPMENT ASSOCIATION

OREGON CERTIFIED ECONOMIC DEVELOPER TRAINING PROGRAM

IN PERSON

OCTOBER 8TH | BUSINESS RETENTION
& EXPANSION

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oregon.

PACIFIC POWER
A DIVISION OF PACIFICORP

**Portland General
Electric**

"Business Retention & Expansion"

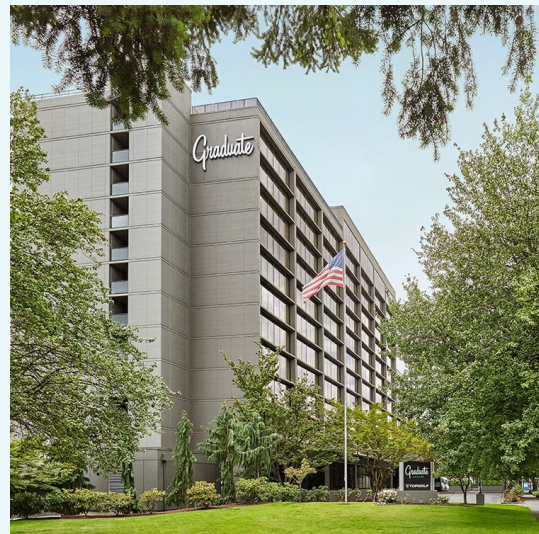
October 8th, 2023

7:00 am – 3:00 pm

Graduate Eugene

66 E 6th Ave. | Eugene, OR 97401

****Breakfast & Lunch Provided****



ENROLLEES IN THIS IN-PERSON COURSE CAN LOOK FORWARD TO:

- * Breakfast served at 7:00am
- * Lunch provided by Graduate Eugene catering
- * Snacks, Beverages, and other Refreshments
- * A rewarding networking & educational experience!*

[CLICK TO REGISTER!](#)

The "Business Retention & Expansion" course will be held in conjunction with the OEDA Annual Oregon Economic Development Conference at the Graduate Eugene!

Enrollees in this OCED Training will receive group-rate pricing for hotel accommodations

and discounted on-site parking (\$15/day).

OCED Students attending the Business Retention & Expansion course who are ALSO attending the Annual Conference will receive **TWO FREE Drink Tickets to the Welcome Reception and a 10% discount on Conference Registration Fees!** (Conference Welcome Reception is hosted in the Graduate Lounge from 4:00 pm - 6:00 pm Sunday, October 8th, following the OCED Training Course.)

***To receive your 10% discount on the OEDA Conference, simply email info@oeda.biz to share your OCED registration confirmation and request the special promo code.*

OCED GRADUATES:

If the "Business Retention & Expansion" course fulfills the final requirement for your OCED Certification, upon completion you are eligible to be honored at the GRADUATION CEREMONY during the Annual Conference! Please email us at info@oeda.biz to learn more about OCED Graduation.

HOTEL INFORMATION



We're proud to hold OCED "Business Retention & Expansion" in the Eugene community at the Graduate Eugene!

[Graduate Eugene](#)

66 East 6th Ave.
Eugene, OR 97401

SPECIAL GROUP HOTEL RATES:

- Standard Guest Room (Single/Double) **\$149**
- Discounted On Site Parking **\$15/day**

RESERVATIONS:

Contact the Graduate Eugene staff at 844-888-4723 and refer to booking code 3084665

-OR-

Click the private booking link [2023 OEDA Annual Fall Conference - Guestroom Block.](#)

ANNUAL CONFERENCE INFORMATION

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OCTOBER 8-10

2023 OREGON ECONOMIC DEVELOPMENT CONFERENCE

"Trailblazer Economy"



Eugene, OR

Graduate
EUGENE

66 East 6th Ave.
Eugene, OR 97401

Join us for the 2023 Annual Oregon Economic Development Conference!

Each year, the state's economic development community gathers at the Oregon Economic Development Association's (OEDA) Annual Oregon Economic Development Conference.

Attendees gain knowledge on the latest tools, programs, and connections to drive economic resiliency and growth in their communities. This year's conference will focus on Oregon's "Trailblazer Economy", highlighting innovative projects, tools, and initiatives which help create a diverse landscape of economic prosperity.

The Annual Conference is also an opportunity to hear from public- and private-sector leaders and honor excellence in economic development at the Excellence in Economic Development Awards Banquet.

[CLICK TO REGISTER!](#)

EARLY BIRD! (Through September 8th)

*OEDA Member Registration: **\$329**

Non-member Registration: **\$379**

REGISTRATION (After September 8th)

*OEDA Member Registration: **\$379**

Non-member Registration: **\$429**

EXCLUSIVE TOURS AVAILABLE!

\$30/person

Two Chances to Explore! Simply purchase a tour add-on during registration.

A. PLACEMAKING - Walking Tour of Eugene: Guided Tour of Eugene SPARK facility, 5th Street Market, and the Riverfront with special treats and experiences along the way!

B. PLACEMAKING - Driving Tour of Springfield: Guided bus tour of the brand-new Springfield SPARK facility and the transformative Urban Renewal project featuring the Public House Hub, with special treats and experiences along the way!

Unsure of your OEDA Member status? Contact us at info@oeda.biz to ensure you receive this special discounted pricing!

GET INVOLVED!

Join the OCED Professional Development Committee

TORY STINNETT



Economic Development Director,
Grant County

AJ FOSCOLI



City Manager, City of Falls City

MARTA TARANTSEY



Regional Development Officer,
Business Oregon

TORY BANFORD



Project Manager, City of Salem

OEDA's Professional Development Committee is calling on YOU, our dedicated OEDA Members and Partners, to help develop and grow the OCED Training Program for future generations.

For more information, please email the PD Committee Chair,
Marta Tarantsey Marta.TARANTSEY@biz.oregon.gov

To learn more about the Professional Development Committee [CLICK HERE](#).

THANK YOU TO OUR ANNUAL SPONSORS!



STAY CONNECTED



Oregon Economic Development Association (OEDA) | 19340 Vista Hill Ct, Oregon City, OR
97045

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