

A MESSAGE FROM THE DIRECTOR



Dear OEDA Members and Partners,

As we approach the mid-year mark, it's important to look back and recognize the successes and challenges our organization has experienced to better plan for a strong finish. I'm proud to provide you, our valued supporters, with an update on just a few of OEDA's accomplishments to date:

The Professional Development Committee, led by Marta Tarantsey of Business Oregon, has made impressive strides in planning and implementing our highly successful OCED Training Program. This group has produced three (3) courses over the past several months, all of which surpassed participation and revenue goals from 2019-2021 by more than 30%.

OEDA's Finance Committee, led by (Board Treasurer) Abisha Stone of SEDCOR, and (Board Member) James Graham of the city of Oregon City, has begun the exploration process for development of a 501(c)3 foundation to better serve and support our members and Oregon communities.

The TIF Committee, led by Sophie Adams of the City of Albany, continues to convene site tours, round table events, and educational seminars with plans to develop a robust calendar of recurring events for the coming year. This group is also working hard to identify areas of need on behalf of TIF and urban renewal practitioners across the state, sourcing data and various experts to develop valuable resources exclusively for the TIF community of members.

The Conference Planning Committee, led by (Board Secretary) Kelsey Lucas of EDCO, has excitedly secured our host community location for the 2023 Annual Oregon Economic Development Conference and has begun sourcing topics and accommodations to ensure this year's event to be an overwhelmingly unique experience.

OEDA's Policy Committee, led by (Board President) Erika Fitzgerald of the City of Gresham, has worked tirelessly with our partners across the state to preserve Oregon's vital economic development tools, providing crucial education to state legislators and building lasting relationships within the capital.

OEDA's robust membership base continues to expand, attracting new members from a diverse variety of organizations eager to support our many efforts to advance a balanced, inclusive, and prosperous Oregon economy.

The Equity Task Force, led by (Board Members') Justin Douglas of Prosper Portland, Theresa Haskins of PGE, Ashley Espinoza of Lane Workforce Partnership, along with Mara Enciu-Garrett of the City of Estacada, began the development of their annual workplan, focused on enhancing and expanding upon OEDA's existing dedication to creating programs and events through a DEI lens.

With gratitude,

Caitlyn Q.

Executive Director

Oregon Economic Development Association (OEDA)

director@oeda.biz

For more information on how to get involved, please email info@oeda.biz.

UPDATE: 2023 Legislative Session



A MESSAGE FROM OEDA'S POLICY COMMITTEE CHAIR

OEDA's leadership and policy committee are having our busiest session, perhaps ever. The work is almost entirely positive. Economic development tools are getting plenty of positive attention. Legislators (many who are new to the Capitol) are getting real exposure to the role OEDA members play in driving jobs by recruiting and retaining manufacturing in Oregon.

Currently, the legislature is focusing on passing a semiconductor package to bolster our chances for CHIPS act money, and with that discussion comes opportunities to discuss enterprise zones, industrial site readiness, gain share, and the value of other incentives. We want to thank all of you who have reached out, testified, or come to Salem to support bills extending these programs and seeking passage of a robust semiconductor package.

Please continue to track Action Alerts for opportunities to educate and engage. We'll have more opportunities for members to share your stories with the Legislature and, as we turn to budget this spring, to help us secure state appropriations for the programs and funds that help bring jobs to Oregon.

-Erika Fitzgerald, OEDA Board President

LEGISLATIVE RESOURCE MATERIALS

With the help of our lobbyist team, Rocky Dallum and Isis Thornton-Saunders of Tonkon Torp, LLP, and both the OEDA Policy and Marketing Committees, **we are proud to provide OEDA members with these comprehensive resource materials to help support your conversations with legislators:**

- [2023 OEDA Priority Bill Tracker](#) *(updated 5/12)*
- [Semiconductor Tools & Incentives One-Pager](#)
- [2023 OEDA E-Zone Program Talking Points](#)
- [OEDA Enterprise Zone Sunset Extension Informational One-Pager TEMPLATE](#)
- [March 2023 Economic and Revenue Forecast](#) *(OEA Presentation, Mark McMullen & Josh Lehner)*

JUNE OCED Course - IN PERSON

OREGON CERTIFIED ECONOMIC DEVELOPER TRAINING PROGRAM

JUNE 8TH | ECONOMIC
DEVELOPMENT FINANCE

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OCED: "Economic Development Finance"

[Join us June 8th, 2023](#) at the Chemeketa Center for Business and Industry (CCBI) in Salem to learn the fundamentals of economic development finance in Oregon.

Learn from consultants, economic development professionals, and successful industry practitioners about the basic tools, processes, and metrics that accelerate growth for emerging businesses.

OCED in-person courses include a continental breakfast, complementary bag lunch, local refreshments, and Q&A prizes throughout the day!

Beginning and mid-career professionals are encouraged to register but this credential is **valuable at any stage in your career**, so all levels are welcome.

[CLICK TO REGISTER](#)

To learn more about the "Economic Development Finance" course, visit the [EVENT PAGE HERE](#).

Join us!

ECONOMIC DEVELOPMENT PROFESSIONALS' MIXER

Following the June OCED Course from 5:00pm - 7:00pm



ECO DEV
PROFESSIONALS

Mixer

THURSDAY, JUNE 8TH



BOON'S TREASURY

888 LIBERTY ST. NE, SALEM, OR 97301

Networking Event
5PM - 7PM

OREGON CERTIFIED ECONOMIC DEVELOPER Training Program



The Oregon Certified Economic Developer Program (OCED) is a formal professional development program aimed at ensuring Oregon's economic development professionals receive the most current and relevant training in topics pertaining to the practice of economic development in Oregon.

[LEARN MORE ABOUT OCED Training](#)

Follow our [LinkedIn Page](#) for the latest updates on OEDA Programs and Events: [OEDA LinkedIn](#)

GET INVOLVED!

Join the Professional Development Committee

TORY STINNETT



Economic Development Director,
Grant County

AJ FOSCOLI



City Manager, City of Falls City

MARTA TARANTSEY



Regional Development Officer,
Business Oregon

TORY BANFORD



Project Manager, City of Salem

[OEDA's Professional Development Committee](#) is calling on YOU, our dedicated OEDA Members and Partners, to help develop and grow the OCED Training Program for future generations.

For more information, please email the PD Committee Chair, Marta Tarantsey,
Marta.TARANTSEY@biz.oregon.gov



BECOME AN OEDA MEMBER!

INFO@OEDA.BIZ | 971-228-0855

WELCOME NEW OEDA MEMBERS!



**Oregon Trail
Electric Cooperative**
Your Techno Energy Cooperative

Oregon Trail Electric Cooperative

Represented by Tucker Billman, *Manager of Government Affairs*



**Oregon State
University**

OSU Center for the Outdoor Recreation Economy

Represented by Kate Porsche, *Interim Executive Director*



Centro Cultural

Represented by Jonath Colon, *Deputy Director*



Collaborative EDO

Represented by Matt Sayer, *Executive Director*, Nicole Desch, *VP of Business and Workforce Development* & Caitlin Vargas, *VP of Community Impact and Partnerships*



Rockwood CDC

Represented by Gustavo Gutierrez-Gomez, *Economic Development Director*



Erin Colette, LLC

Represented by Erin Salisbury, *Owner/Principal*



**U.S. Small Business
Administration**

US Small Business Administration

Represented by Sam Goldstein, *Deputy Director - Portland District*



Town of Lakeview

Represented by Shiela Strubel, *Communications & Economic Development & Michele Parry, Town Manager*



Boardman Chamber of Commerce

Represented by Torrie Griggs, *Executive Director*



Oregon City Chamber of Commerce

Represented by Victoria Meinig, *CEO/Economic Development*



City of West Linn

Represented by Alena Schnarr, *Business Support & Economic Development Coordinator*



City of Rainier

Represented by William Scott Jorgensen, *City Administrator*

We are thrilled to introduce these new members to our OEDA community!

Please join us in welcoming them to our organization.

Job Board

Sharing Employment Opportunities Across Oregon

LOOKING TO SHARE A JOB OPPORTUNITY? Log into your [OEDA Member Account](#) and post it!

THE FORD FAMILY FOUNDATION: Community
Economic Development Program Officer
• [CLICK HERE TO LEARN MORE](#)

CITY OF HILLSBORO: Data Project Specialist
• [CLICK HERE TO LEARN MORE](#)

BUSINESS OREGON (OBDD): Program & Policy
Coordinator (Program Analyst 4)
• [CLICK HERE TO LEARN MORE](#)

BUSINESS OREGON (OBDD): Innovation &
Strategist (Operations & Policy Analyst 4)
• [CLICK HERE TO LEARN MORE](#)

BUSINESS OREGON (OBDD): Deputy CFO
(Accounting Manager 2)
• [CLICK HERE TO LEARN MORE](#)

BUSINESS OREGON (OBDD): GIS Analyst
(Information Systems Specialist 7)
• [CLICK HERE TO LEARN MORE](#)

Not yet an OEDA Member?

Email info@oeda.biz for more information on how to join or the current usage rates for non-members.

MEMBER RESOURCE CENTER

[NEWS & EVENTS Page](#) for up-to-date information on the latest announcements, updates, and events from the economic development community

[OEDA LinkedIn Group for Members](#) created by OEDA's Marketing Committee, keeping you connected to your peers and leaders in economic development

[FOLLOW US on LinkedIn](#) and [Twitter](#) to receive notifications and information on OEDA Events, News, and Program Updates

[Visit the Economic Developers Resource Library](#) at oeda.biz for the latest tools and resources from our partners across Oregon, including links to items like the [SEMICONDUCTOR TASK FORCE FINDINGS REPORT](#)

[OEDA's TIF Committee](#) is an excellent resource for information and connections on Urban Renewal and Tax Increment Financing - [LEARN HOW TO JOIN THE TIF COMMITTEE](#)

[OEDA's Professional Development Committee](#) helps build and produce the Oregon Certified Economic Developer Training Program



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