Session: *How to Effectively and Efficiently Partner with Industry*

Technology tour in Eugene

Lindsay Luallen, a junior at the University of Oregon in computer and information science, introduces herself to Sabrina Parsons, CEO of Palo Alto Software, during a visit to the Eugene technology company organized by Technology Association of Oregon.

[PHOTOS BY ANDY NELSON/THE REGISTER-GUARD]

Collaborative Economic Development Oregon

LANE COUNTY
SECTOR STRATEGY TEAM

The game plan (in 2015)...

1. Creating Business Driven Curriculum in Local Colleges
2. Improving Quality of K–12 Education
3. Improving Safety of Downtown Eugene
4. Branding and Marketing of Lane County
5. Increased Internet Speed in Downtown Eugene
6. Improving Air Travel Options in and out of the Region

Collaborative Economic Development Oregon

LANE COUNTY
SECTOR STRATEGY TEAM

Business Driven
Curriculum
Colleges & University

Branding & Marketing Of Lane County

Increase Internet Speeds in Downtown Eugene

Lane County Tech Companies

Sector Strategy Start Date