

2023 Sponsorship Opportunities



As valued OEDA Members and Partners we welcome you to engage in our Annual Oregon Economic Development Conference through the sponsorship opportunities outlined in this guide.

With your generous investment, OEDA is proud to produce an affordable event that provides all of Oregon's communities and eco dev organizations an equitable opportunity to participate, regardless of size.

Thank you for your contribution!

ANNUAL CONFERENCE

info@oeda.biz

www.oeda.biz

About

Each year, the state's economic development community gathers at the **Oregon Economic Development Association's Annual Conference**. Attendees gain knowledge on the latest tools, programs, and connections to drive economic resiliency and growth in their communities.

The Annual Conference is also an opportunity to hear from public and private-sector leaders and honor excellence in economic development at the Economic Development Awards Banquet.

[CLICK HERE TO VIEW THE 2022 ANNUAL CONFERENCE PHOTO ALBUM](#)



Venue

This year, the Annual Conference will take place in the rich and bustling **Eugene community** at the **Graduate Eugene**.

Graduate Eugene

66 East 6th Avenue, Eugene, OR 97401
(541) 342 2000



www.graduatehotels.com/eugene/



Premium Sponsorships

We are pleased to offer the following premium sponsorship opportunities to our Members and Partners for the 2023 Annual Oregon Economic Development Conference.

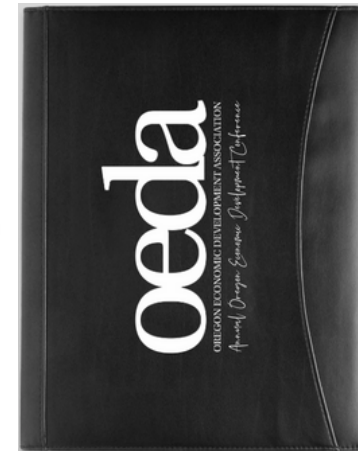
TITLE SPONSOR

— \$10,000 —

- **Featured Title Sponsor** of the Annual Oregon Economic Development Conference
- **Exclusive Sponsorship** of the Welcome Keynote Breakfast
- **Speaking Opportunity** to welcome attendees and introduce speakers during the Welcome Keynote Breakfast
- **Recognition of Organization** and Representatives at Welcome Keynote Breakfast
- **Branded Logo on exclusive Conference Swag** item
- **Reserved Table with Logo** and Priority Seating for you and your party during General Conference sessions
- **Special Signage** and recognition as Title Sponsor
- **Optional Banner Display** at Conference Registration area
- **Sponsor Ribbon on Conference badges** for all company representatives in attendance
- **Branded Logo Recognition** on all digital marketing, including e-newsletters, and social media platforms
- **LARGE Branded Logo** on front page of Conference brochures
- **LARGE Branded Logo** on Conference webpage
- **LARGE Branded Logo** on Sponsorship signs
- **LARGE Branded Logo** on Sponsor PowerPoint slides
- **FIVE (5) Complimentary Conference Registrations** (\$2,175 value)
- **ONE (1) Complimentary Exhibitor Booth** in prime traffic location (\$500 value)
- **ONE (1) VIP Welcome Gift** from the Graduate Eugene
- **ONE (1) Complimentary Hotel Room** (\$400 value)

Exclusive! BRANDED CONFERENCE SWAG

FRONT



BACK



Premium Sponsorships

We are pleased to offer the following premium sponsorship opportunities to our Members and Partners for the 2023 Annual Oregon Economic Development Conference.

AWARDS BANQUET SPONSOR

— \$7,500 —

- **Exclusive Sponsorship** of the Annual Excellence in Economic Development Awards Ceremony and Banquet
- **Speaking Opportunity** for a company representative to welcome attendees and open the Awards Ceremony
- **Reserved Table with Logo** and Priority Seating for you and your party during Awards Banquet
- **Recognition of Organization** and Representatives at Awards Banquet
- **Optional Banner Display** during your sponsored Awards Dinner Event (sponsor provides banner)
- **LARGE Logo** Recognition on Awards Banquet Signage
- **Branded Logo** Recognition on all digital marketing, including e-newsletters, and social media platforms
- **LARGE Branded Logo** on Conference brochures
- **LARGE Branded Logo** on Conference webpage
- **LARGE Branded Logo** on Sponsorship signs
- **LARGE Branded Logo** on Sponsor PowerPoint slides
- **FIVE (4) Complimentary Conference Registrations** (\$1,750 value)
- **ONE (1) VIP Welcome Gift** from the Graduate Eugene
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)
- **ONE (1) Complimentary Suite Upgrade** at group rate

PLATINUM SPONSOR

— \$6,000 —

- **Featured Platinum Sponsor** of the Annual Oregon Economic Development Conference
- **Exclusive Sponsorship of ONE (1) Conference Session**
- **Speaking Opportunity** to welcome attendees and introduce speakers during sponsored session
- **Recognition of Organization** and Representatives at Welcome Keynote Breakfast
- **Reserved Table with Logo** for you and your party during General Conference sessions
- **Optional Banner Display** at Conference Registration
- **Branded Logo Recognition** on digital marketing including e-newsletters, and social media platforms
- **LARGE Branded Logo** on Conference brochures
- **LARGE Branded Logo** on Conference webpage
- **LARGE Branded Logo** on Sponsorship signs
- **LARGE Branded Logo** on Sponsor PowerPoint slides
- **THREE (3) Complimentary Conference Registrations** (\$1,300 value)
- **ONE (1) VIP Welcome Gift** from the Graduate Eugene
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)
- **ONE (1) Complimentary Suite Upgrade** at group rate

Premium Sponsorships

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WELCOME RECEPTION SPONSOR

— \$5,000 —

- **Exclusive Sponsor** of the Welcome Reception & Happy Hour Event
- **Speaking Opportunity** to welcome attendees
- **Recognition of Organization** and Representatives at Reception
- **Reserved Table with Priority Seating and Logo** for you and your party at the Welcome Reception
- **Optional Banner Display** at Conference Registration
- **Branded Logo Recognition** on digital marketing including e-newsletters, and social media platforms
- **LARGE Branded Logo** on Conference brochures
- **LARGE Branded Logo** on Conference webpage
- **LARGE Branded Logo** on Sponsorship signs & PowerPoint slides
- **THREE (3) Complimentary Conference Registrations** (\$1,300 value)
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)

KEYNOTE LUNCHEON SPONSOR

— \$5,000 —

- **Exclusive Sponsor** of the Keynote Luncheon
- **Speaking Opportunity** to welcome attendees and introduce speakers
- **Recognition of Organization** and Representatives at Luncheon
- **Reserved Table with Priority Seating and Logo** for you and your party at the Luncheon
- **Optional Banner Display** at Keynote Luncheon
- **Branded Logo Recognition** on digital marketing including e-newsletters, and social media platforms
- **LARGE Branded Logo** on Conference brochures
- **LARGE Branded Logo** on Conference webpage
- **LARGE Branded Logo** on Sponsorship signs
- **THREE (3) Complimentary Conference Registrations** (\$1,300 value)
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)

GOLD SPONSOR

— \$3,000 —

- **Featured Gold Sponsor** of the Annual Oregon Economic Development Conference
- **Exclusive Sponsorship of ONE (1) Conference Session**
- **Recognition of Organization** during sponsored Conference Session
- **Reserved Table with Logo** for you and your party during General Conference sessions
- **Branded Logo Recognition** on all digital marketing, including e-newsletters, and social media platforms
- **LARGE Branded Logo** on front page of Conference brochures
- **LARGE Branded Logo** on Conference webpage
- **LARGE Branded Logo** on Sponsorship signs
- **Sponsor Ribbon on Conference badges** for all company representatives
- **TWO (2) Complimentary Conference Registrations** (\$870 value)
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)

Premium Sponsorships

We are pleased to offer the following premium sponsorship opportunities to our Members and Partners for the 2023 Annual Oregon Economic Development Conference.

REFRESHMENTS SPONSOR

— \$2,500 —

- **Exclusive Sponsor** of Refreshments Area
- **Special Signage** and recognition as Refreshments Sponsor
- **Reserved Table with Logo** for you and your party
- **Optional Banner Display** at Refreshments & Exhibitor Area (sponsor provides banner)
- **Branded Logo Recognition** on all digital marketing, including e-newsletters, and social media platforms
- **Branded Logo** on Conference brochures
- **Branded Logo** on Conference webpage
- **Branded Logo** on Sponsorship signs
- **Sponsor Ribbon on Conference badges** for all company representatives
- **TWO (2) Complimentary Conference Registrations** (\$870 value)
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)

SILVER SPONSOR

— \$1,500 —

- **Featured Silver Sponsor** of the Annual Oregon Economic Development Conference
- **Reserved Table with Logo** for you and your party
- **Branded Logo Recognition** on all digital marketing including e-newsletters, and social media platforms
- **Branded Logo** on Conference brochures
- **Branded Logo** on Conference webpage
- **Branded Logo** on Sponsorship signs
- **Sponsor Ribbon on Conference badges** for all company representatives
- **ONE (1) Complimentary Conference Registrations** (\$435 value)
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)

BRONZE SPONSOR

— \$750 —

- **Featured Bronze Sponsor** of the Annual Oregon Economic Development Conference
- **Reserved Table with Logo** for you and your party
- **Logo Recognition** on Sponsorship signs
- **Branded Logo Recognition** on digital marketing including e-newsletters, and social media platforms
- **Logo** on Conference brochures
- **Logo** on Conference webpage
- **Sponsor Ribbon on Conference badges** for all company representatives
- **ONE (1) Complimentary Exhibitor Booth** (\$500 value)

Premium Sponsorships

We are pleased to offer the following premium sponsorship opportunities to our Members and Partners for the 2023 Annual Oregon Economic Development Conference.

Monday TOUR SPONSOR — \$1,000 —

- **Featured Sponsor** of the Walking Tour of Eugene: "Placemaking"
- **Special Engagement Opportunity:** Provide opening introduction to tour guests!
- **Reserved Table with Logo** for you and your party during the Conference
- **Branded Logo** on Tour Materials
- **Branded Logo Recognition** on all digital marketing including e-newsletters, and social media platforms
- **Branded Logo** on Conference brochures
- **Branded Logo** on Conference webpage
- **Branded Logo** on Sponsorship signs
- **Sponsor Ribbon on Conference badges** for all company representatives
- **ONE (1) Complimentary Conference Registrations** (\$429 value)
- **TWO (2) Complimentary Tour Registrations** (\$60 value)

Tuesday TOUR SPONSOR — \$1,000 —

- **Featured Sponsor** of the Bus Tour of Springfield: "Placemaking"
- **Special Engagement Opportunity:** Provide opening introduction to tour guests!
- **Reserved Table with Logo** for you and your party during the Conference
- **Branded Logo** on Tour Materials
- **Branded Logo Recognition** on all digital marketing including e-newsletters, and social media platforms
- **Branded Logo** on Conference brochures
- **Branded Logo** on Conference webpage
- **Branded Logo** on Sponsorship signs
- **Sponsor Ribbon on Conference badges** for all company representatives
- **ONE (1) Complimentary Conference Registrations** (\$429 value)
- **TWO (2) Complimentary Tour Registrations** (\$60 value)

TABLE SPONSOR

— \$250 —

- **Reserved Table with Logo Tent** for you and your party
- **Sponsor listing** on digital marketing newsletters, and social media platforms
- **Sponsor Listing** on Conference Brochures and signage

EXHIBITOR BOOTH

— \$500 —

- **Reserved Exhibitor Table** in designated area (Rectangular)
- **Tablecloth included**
- **Exhibitor Listing** on conference marketing and event brochures
- **Exhibitor Ribbon** on Conference badges

Become a Sponsor

We welcome you to become a valued OEDA Conference Sponsor!

Complete the Sponsorship Pledge Form and submit to info@oeda.biz along with a .png or .jpg copy of your company logo.

[CLICK HERE TO DOWNLOAD THE SPONSORSHIP PLEDGE FORM](#)

We look forward to your participation in this year's Annual Conference!

Questions? Contact the OEDA Conference Planning Committee at director@oeda.biz for more information.



JOIN OUR
COMMUNITY OF
PAST CONFERENCE
SPONSORS!