

# oeda

OREGON ECONOMIC  
DEVELOPMENT ASSOCIATION

CHAMPIONS FOR OREGON



2023-2024

*Invest in Oregon's  
Economic Future!*



[INFO@OEDA.BIZ](mailto:INFO@OEDA.BIZ)  
[WWW.OEDA.BIZ](http://WWW.OEDA.BIZ)



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**OEDA's Investors Circle** is reserved exclusively for our valued Annual Partners interested in providing support which encompasses all OEDA programs, events, and initiatives. The Investors Circle allows both our Public and Private partners to invest and support OEDA's mission to actively advance a balanced, prosperous, robust, and equitable Oregon economy.

## DIAMOND INVESTOR \$15,000

- **\$7,500 Sponsorship Credit** toward an OEDA Event and/or Program of choice
- Large Logo displayed on Investor Circle and Sponsor page of OEDA website
- Large Logo displayed on homepage of OEDA website
- Large Logo recognition in OEDA newsletters and publications
- **Members-Area login and Directory Listing** on OEDA Website for **unlimited Representatives**
- Access to Members-only resource library content, analytics, and case studies
- **Members-only Pricing** for all OEDA Conference, Programs, and Events
- Access to monthly **Government Affairs Conference Call**, led by OEDA's professional Lobbyist Firm
- **Complimentary Exhibitor Booth** at an OEDA Conference (\$500 Value)
- **5 complimentary OCED Training Course Registrations** (\$1,250 value)\*\*
- **5 complimentary Annual Conference Registrations** (\$2,250 value)

## PLATINUM INVESTOR \$10,000

- **\$5,000 Sponsorship Credit** toward an OEDA Event and/or Program of choice
- Large Logo displayed on Investor Circle and Sponsor page of OEDA website
- Large Logo displayed on homepage of OEDA website
- Large Logo recognition in OEDA newsletters and publications
- **Members-Area login and Directory Listing** on OEDA Website for **unlimited Representatives**
- Access to Members-only resource library content, analytics, and case studies
- **Members-only Pricing** for all OEDA Conference, Programs, and Events
- Access to monthly **Government Affairs Conference Call**, led by OEDA's professional Lobbyist Firm
- **Complimentary Exhibitor Booth** at an OEDA Conference (\$500 Value)
- **4 complimentary OCED Training Course Registrations** (\$1,000 value)\*\*
- **4 complimentary Annual Conference Registrations** (\$1,800 value)

\*\*Complimentary OCED Training course registrations can be used by one or multiple company representatives toward OCED Certification. Max of two (2) complimentary registrations can be applied per class per organization. OCED Certification is awarded upon completion of all eight (8) required OCED Training Courses totaling 64 credit hours.

*Visit our website for  
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## GOLD INVESTOR \$7,500

- **\$2,500 Sponsorship Credit** toward an OEDA Event or Program of choice
- Large Logo displayed on Investor Circle and Sponsor page of OEDA website
- Large Logo displayed on homepage of OEDA website
- Logo recognition in OEDA newsletters and publications
- **Members-Area login** and Directory Listing on OEDA Website for **5 Representatives**
- Access to Members-only resource library content, analytics, and case studies
- **Members-only Pricing** for all OEDA Conference, Programs, and Events
- Access to monthly **Government Affairs Conference Call**, led by OEDA's professional Lobbyist Firm
- **Complimentary Exhibitor Booth** at an OEDA Conference (\$500 Value)
- **3 complimentary OCED Training Course Registrations** (\$750 value)\*\*
- **3 complimentary Annual Conference Registrations** (\$1,350 value)

## SILVER INVESTOR \$5,000

- **\$1,000 Sponsorship Credit** toward an OEDA Event or Program of choice
- Logo displayed on Investor Circle and Sponsor page of OEDA website
- Logo displayed on homepage of OEDA website
- Logo recognition in OEDA newsletters and publications
- **Members-Area login and Directory Listing** on OEDA Website for **4 Representatives**
- Access to Members-only resource library content, analytics, and studies
- **Members-only Pricing** for all OEDA Conference, Programs, and Events
- **Complimentary Exhibitor Booth** at an OEDA Conference (\$500 Value)
- **2 complimentary OCED Training Course Registrations** (\$500 value)\*\*
- **2 complimentary Annual Conference Registrations** (\$900 value)

\*\*Complimentary OCED Training course registrations can be used by one or multiple company representatives toward OCED Certification. Max of two (2) complimentary registrations can be applied per class per organization. OCED Certification is awarded upon completion of all eight (8) required OCED Training Courses totaling 64 credit hours.

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## BRONZE INVESTOR \$2,500

- **\$500 Sponsorship Credit** toward an OEDA Event or Program of choice
- Logo displayed on Investor Circle and Sponsor page of OEDA website
- Logo displayed on homepage of OEDA website
- Logo recognition in OEDA newsletters and publications
- **Members-Area login and Directory Listing** on OEDA Website for **2 Representatives**
- Access to Members-only resource library content, analytics, and studies
- **Members-only Pricing** for all OEDA Conference, Programs, and Events
- **1 complimentary OCED Training Course Registration** (\$250 value)\*\*
- **1 complimentary Annual Conference Registration** (\$450 value)

## BLUE INVESTOR \$1,000

- **Complimentary Table Sponsorship** at an OEDA Event of choice (\$250 Value)
- Logo displayed on Investor Circle and Sponsor page of OEDA website
- Logo displayed on homepage of OEDA website
- Logo recognition in OEDA newsletters and publications
- **Members-Area login and Directory Listing** on OEDA Website for **1 Representative**
- Access to Members-only resource library content, analytics, and studies
- **Members-only Pricing** for all OEDA Conference, Programs, and Events

\*\*Complimentary OCED Training course registrations can be used by one or multiple company representatives toward OCED Certification. Max of two (2) complimentary registrations can be applied per class per organization. OCED Certification is awarded upon completion of all eight (8) required OCED Training Courses totaling 64 credit hours.

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Invest in OEDA's vision as an Annual Program Sponsor! Options outlined below.

CHIEF INVESTOR \$5,000	SUPPORTING INVESTOR \$2,500
<ul style="list-style-type: none"> <li>• <b>Prominent Logo placement</b> on the Program Page of OEDA website</li> <li>• <b>Prominent Logo placement</b> on all Program materials and related content</li> <li>• <b>Prominent Logo placement</b> in Program newsletters and publications</li> <li>• Access to Program-generated content, analytics, and case studies <i>(where applicable)</i></li> <li>• <b>Members-only Pricing</b> for Program-related events</li> <li>• <b>2 complimentary OCED Registrations</b> (\$500 value)</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Large Logo placement</b> on the Program Page of OEDA website</li> <li>• <b>Logo placement</b> on all Program materials and related content</li> <li>• <b>Logo placement</b> in Program newsletters and publications</li> <li>• Access to Program-generated content, analytics, and case studies <i>(where applicable)</i></li> <li>• <b>Members-only Pricing</b> for Program-related events</li> <li>• <b>1 complimentary OCED Registration</b> (\$250 value)</li> </ul>

### PROFESSIONAL DEVELOPMENT / OCED TRAINING PROGRAM

Support the Professional Development Committee in providing training opportunities to Oregon's economic development practitioners and community leaders. OEDA PD Committee identifies, organizes and delivers educational training opportunities and manages the Oregon Certified Economic Developer (OCED) certification program.

### MARKETING & COMMUNICATIONS COMMITTEE

Help us promote the value of economic development to communities and the state! The Marketing Committee promotes the activities and brand of OEDA, the value and work of OEDA members and the economic development profession through a wide range of communication tools and strategies.

### EQUITY TASK FORCE

Equity and Inclusion is an important part of OEDA's work in economic development. We strive to ensure that all efforts on behalf of our members and the eco dev community are approached with this focus in mind. The OEDA Equity Task Force is dedicated to continuous work on inclusive economic development for our Oregon communities and developing actionable strategies toward equitable prosperity.

### TAX INCREMENT FINANCING / URBAN RENEWAL COMMITTEE

The OEDA TIF Committee engages in critical advocacy for the TIF tool, develops informational tools, and shares resources and best practices for using TIF. The TIF Committee brings together representatives of TIF agencies across Oregon as well as key members of the TIF consulting community and other parties interested in this financial tool for economic development.

*Visit our website for more information!*



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