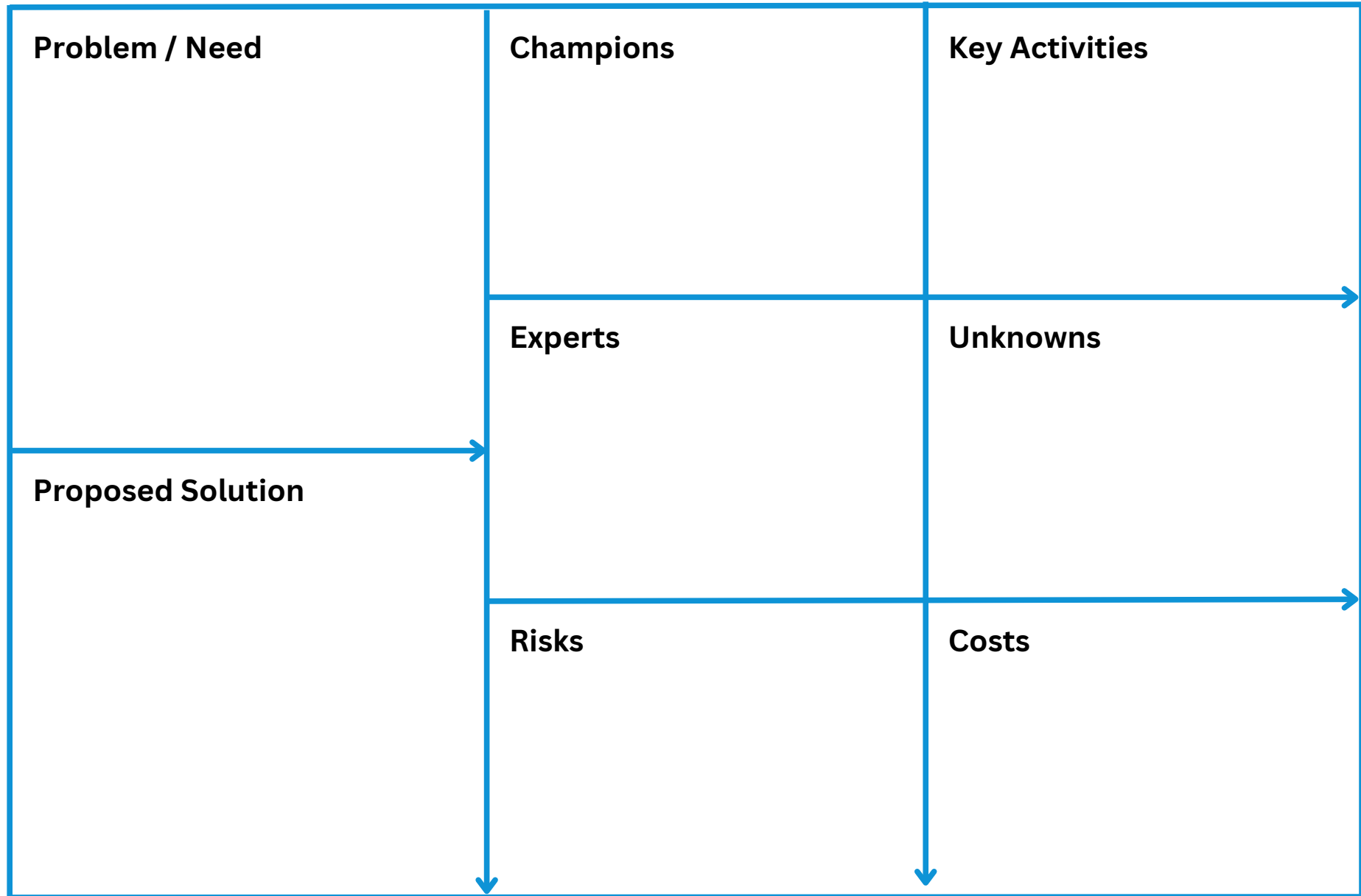


Lean Canvas Exercise for Communities



Lean Canvas Exercise (*Example*)

<p>Problem / Need</p> <p>Small manufacturing space for growing product companies in Florence</p>	<p>Champions</p> <p>City of Florence RAIN Catalysts Local Entrepreneurs Local Legislators</p>	<p>Key Activities</p> <p>Contact property owners Research USDA grants Contact Business Oregon Bids from contractors</p>
<p>Proposed Solution</p> <p>Utilize empty retail spaces on Bay Front to build 3-4 spaces</p>	<p>Experts</p> <p>Apex Construction ABC Consultants DevNW</p>	<p>Unknowns</p> <p>State funding? USDA support? Issues with spaces themselves?</p>
	<p>Risks</p> <p>Property owners won't sell Small companies can't afford the rent</p>	<p>Costs</p> <p>Update building and spaces Permits Grant writer Contractors</p>