



**2022 ANNUAL ECONOMIC
DEVELOPMENT CONFERENCE**

"Oregon's Resurgence"

PROGRAM AGENDA

Day
Three

October 11
2022

7:30a-8:45a **Breakfast** | "Updates from our Partners at Business Oregon"

- Sophorn Cheang, Director, Business Oregon
- Chris Cummings, Deputy Director, Business Oregon

9:00a-9:45a **General Session** | "The Oregon Economic Development Toolbox"

Business Retention & Expansion Tools | **Economic Development Finance Tools**

Seth Sherry, Economic Development Director, City of Albany | Tom Schnell, Business Finance Officer, Business Oregon

Economic Development Support Tools | **TIF for Industrial Lands & Job Creation**

Chris Cummings, Deputy Director, Business Oregon | Tory Banford, Project Manager, City of Salem

Enterprise Zones & Incentive Tools

Colleen Padilla, Executive Director, SOREDI

10:00a-10:15a **Networking Break** | • SALMON ROOM
• Coffee & Light Snacks

10:30a-12:00p **General Session** | "Oregon's Emerging Catalyst Projects"

Port of Coos Bay - Pacific Coast Intermodal Port

- Margaret Barber, Oregon International Port of Coos Bay
- Caddy McKeown, NorthPoint Development

Oregon's Mass Timber Coalition

- Donna Greene, Business Oregon
- Marcus Kauffman, Oregon Department of Forestry

Oregon's Blue Economy

- Paul Schuytema, Economic Development Alliance of Lincoln County

12:15p-1:45p **Networking Luncheon** | "Lasting Connections"

Erika Fitzgerald, Incoming Board President, OEDA
Senior Economic Development Specialist, City of Gresham
Caitlyn O, Executive Director, OEDA



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THANK YOU

TO OUR SPONSORS

Without you, this would not be possible!



2022

**ANNUAL OREGON
ECONOMIC DEVELOPMENT
CONFERENCE**

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PROGRAM AGENDA

October 9
2022

to

October 11
2022





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Day
One

October 09
2022

4p Mill Casino & Hotel Check-in

themillcasino.com

Sales Manager, Amy Bailey

Enjoy all that the Mill Casino & Hotel has to offer after getting settled.



120 mins

5p Welcome Reception & Networking Happy Hour

Connecting up-and-coming professionals to Oregon's experienced practitioners.

- "Taste of the Oregon Coast"
 - Provided by the Oregon Dungeness Crab Commission, & the Oregon Trawl Commission
- FREE HAPPY HOUR BEVERAGE
 - One free Beer, Wine, or non-alcoholic beverage
- Open Networking & Activities



120 mins

7p Enjoy your evening on the Oregon Coast!

- Local Guide available for Dinner Recommendations

unscripted



2022 ANNUAL ECONOMIC DEVELOPMENT CONFERENCE

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Day
Two

October 10
2022

7:30a-8:45a Welcome Breakfast | "Partnerships & Collaboration to Advance Economic Development Initiatives"

Mayor Engelke & Mayor Benetti

Welcome from Judy Duffy, CEO of TribalOne - Coquille Indian Tribe
OEDA President's Address & Updates

9:00a-10:15a General Session | "Investing in the three-legged stool: Housing, Childcare, & Workforce"

Workforce: Recruiting & Retention Trends and Solutions

- Agnes Zach, CEO, Nonprofit Professionals Now

Housing: Regional Partnerships & Housing Solutions

- Stephanie Hadley, Regional Housing Coordinator, South Coast Housing Action Team

Childcare: Public-Private Partnerships in Action

- Abisha Stone, EDM, SEDCOR



10:15a-10:45a Networking Break • Vendor Booths • Snacks, Coffee, & Refreshments

11:00a-12:00p Morning Breakout Sessions

Option 1: "Sustainable Tourism & Oregon's Natural Resources"

- Julie Miller, Executive Director, TSOC
- Marcus Hinz, Executive Director, OCVA
- Scott Bricker, Interim VP, Travel Oregon/OTC



Option 2: "Tax Increment Financing: A Tool for Affordable Housing"

- Sophie Adams, Economic Development Coordinator, City of Albany
- Ali Danko, Lead Analyst, Tiberius Solutions LLC
- Kate Porsche, Economic Development Director, Corvallis-Benton County
- Alison Robertson, Urban Renewal/Economic Development Director, Lincoln City
- Rodger Craddock, City Manager, City of Coos Bay
- David Milliron, City Administrator, City of North Bend

12:15p-1:45p Keynote Luncheon



"Insider Speaking Tips from a TEDx Speaker Coach"

Amy Wolff, Speaker Coach & President of Distinction Communication

2:00p-3:30p General Session | "The Future of Energy: 101" Moderator: Theresa Haskins, Sr. BDM, PGE

Hydrogen Renewables: 101

- Rebecca Smith, Senior Energy Policy Analyst, ODOE
- Chris Kroecker, Emerging Energy Program Manager, NW Natural

Offshore Wind & Wave Energy: 101

- Jason Busch, Executive Director, POET
- Jason Sierman, Senior Energy Policy Analyst, ODOE



3:45p-4:45p General Session | "Legislative Updates & Priorities" Moderator: Erika Fitzgerald, Sr. EDS, City of Gresham

Guest Speakers

- Rocky Dallum, Partner-Government Relations & Public Policy, Tonkon Torp
- Mark Gharst, Lobbyist-Finance and Taxation & Economic Development, LOC

5:00p-5:30p Networking Break Enjoy a break before the evening's Celebratory Banquet

6:00p-8:00p Awards Banquet PACIFIC POWER

"Traditional Salmon Bake Ceremony & Awards Banquet"

Join Executive Chef Roberto Pedrini and Coquille Tribal Member MJ Parrish at the salmon pit to learn about the culture of the Coquille Indian Tribe and the traditional ways of cooking the Salmon.

Traditional Salmon Bake Presentation

- Tribal Member, MJ Parrish & TMCH Executive Chef, Roberto Pedrini
- Representing Tribal Nations

Awards Banquet

- OCED Student Graduation Ceremony
- OEDA Annual Awards of Excellence in Economic Development

Thank You
FOR JOINING US