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## Fall 2021 Oregon Economic Development Conference: *Virtual Redux*

After a lot of consideration with our leadership and prospective regional host, we made the decision to join our peer organizations in forgoing once again a live gathering this fall. This was a difficult conclusion to reach, as our economic development community has waited two years to be together and we always enjoy camaraderie and fellowship at these conferences. Nonetheless, we have not reached the place of safety and stability with regard to the pandemic that would allow us to confidently move forward with a live event. It remains our hope to "Go Live" in Summer or Fall 2022.

Until then, we're thrilled to reprise for our members a Virtual Oregon Economic Development Conference (2.0) event so that we can come together, be inspired and share the latest information, tools and resources for our economic development work. It is our hope to provide some more connective opportunities with this event. YOU make our economic development community what it is, so please join us!

- >>> [Get Registered](#)
- >>> [Propose a Session](#)
- >>> [Join Us as a Sponsor](#)

## ***Weigh In* : Do you have interest in an Economic Development Mentorship Program?**

OEDA's Marketing Committee has been working to enhance pipelines into the economic development profession, as well as to explore ways to help develop and connect ascending economic developers with experienced peers in the field.



We've developed a quick survey to gauge our members' interest in participating (either as a mentor or mentee) in some type of mentorship program. Your survey response is confidential and does not commit you to participating in a mentorship program, but will help us assess the interest level so we can identify the right program structure for our members.

### **TAKE THE SURVEY**

## ***New Resource for Members: OEDA Member LinkedIn Group***

The OEDA Marketing Committee has set up a LinkedIn Group for members - "[Oregon Economic Development Association - Member Network](#)". If your

community or organization is an active OEDA member and you have a LinkedIn account, you can find the group [HERE](#) and request to join.



The group is a great place to share Oregon economic development information and resources and interact with colleagues. We'd love to have you join the group!

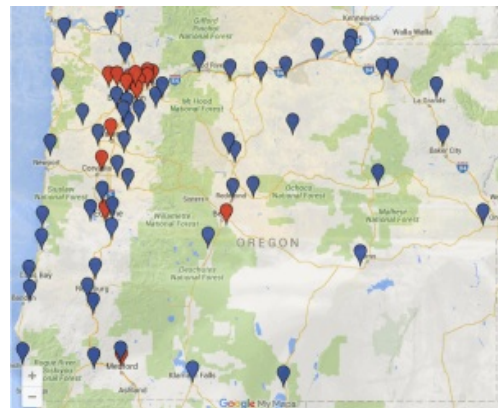
### **Rules of Engagement for the LinkedIn Group:**

Members are asked to reserve discussions for economic development-related topics best suited to the medium and to use their best professional judgement. OEDA will use its full discretion as moderator and owner of the group. Some general guidelines:

- focus discussions on economic development related topics.
- Use caution when discussing items.
- Policy discussions: economic development-related, no party or electoral politics

## **HB 2343 [Enterprise Zone COVID Employment Waiver]: Communities Advancing Resolutions**

In August, OEDA published a finalized [Implementation Guidance Memo](#) for communities that planned to utilize the waiver provided by House Bill 2343. The bill was a key victory for OEDA in collaboration with our members in the 2021 legislative session, providing a way for communities to extend a limited program requirement waiver to certain



enterprise zone firms impacted by COVID as they work to stabilize and resume full operations.

The Memo contains essential guidance regarding timing and key features of resolution language, and has been supplemented by additional helpful guidance from Business Oregon.

Currently, communities are developing resolutions - [HERE](#) is one that was passed recently by the City of Bend. **If your community has developed a resolution under this allowance and you are willing to share it with other OEDA members, please email [directo\[at\]oeda.biz](mailto:directo[at]oeda.biz).**

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## ***ICYMI: Oregon ERPNext Webinar***

In August, we continued our *Economic Development Shoptalk Webinar Series* by exploring ERPNext, a dynamic collaboration between SEDCOR, MEDP (McMinnville Economic Development Partnership), Business Oregon, OMEP and Buildable LLC to develop an Enterprise Resource Planning (ERP) system that could benefit other Oregon manufacturers.



**[WATCH RECORDING](#)**

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## **OEDA TIF (Urban Renewal) Committee URA Tours: Visit to Astoria!**

On September 17, members of our Tax Increment Finance / Urban Renewal Committee gathered in Astoria for an amazing tour of the city's downtown Urban Renewal Area. We visited and learned about the Chinese Heritage Park, the Liberty Theater and Fort George Brewery and how these vibrant community mainstays were advanced with support from the urban renewal program.



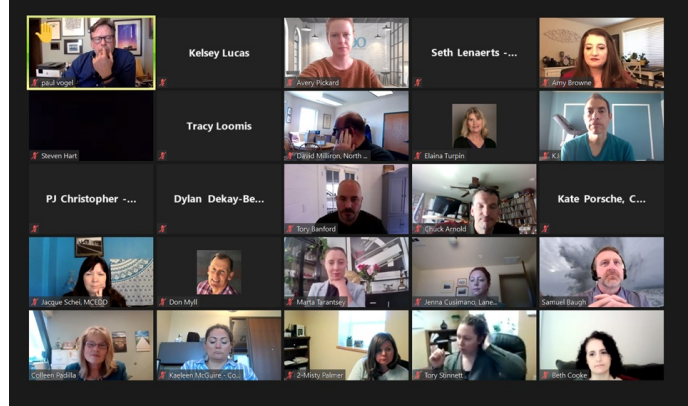
A huge thank you to Astoria City Manager Brett Estes and our TIF Committee co-chair Rebecca Ziegler for putting together this wonderful experience! We look forward to producing more URA Tours for our member communities in 2022!

**[SEE PHOTOS](#)**

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***Oregon Economic Development Training Program: 2022 Classes & Call to Join Training Program Committee!***

OEDA's Professional Development Committee in partnership with our broad community of professionals collaborated to deliver five courses from our OCED ([Oregon Certified Economic Developer](#)) Curriculum in 2021. We're excited to virtually "graduate" several new OCED credential holders during our Fall Conference in November!



In 2022, we'll continue delivery of these essential trainings with the hope of returning to live or hybrid delivery at some time in the year. So, stay tuned for registration for the following OCED courses:

- Economic Development in Oregon Fundamentals
- Economic Development Marketing & Promotions
- Economic Development Finance
- Entrepreneurship & Innovation Ecosystems in Oregon
- Business Retention & Expansion

**JOIN OUR PROFESSIONAL DEVELOPMENT COMMITTEE FOR THE 2022 PROGRAM YEAR!** We invite any interested economic developer to join our Professional Development Committee and collaborate with us this next year to bring these peer trainings to life! Participating in this vibrant committee allows you to hone your own presentation and facilitation skills, collaborate with your colleagues and access the trainings as a facilitator. Email [director\[at\]joeda.biz](mailto:director[at]joeda.biz) to get plugged in.

## New on Oregon Economic Development Job Board

NEW ON [JOB BOARD](#):

- Multiple Positions - DevNW
- GRO Community Coach - COIC
- OR Manager - Urban Land Institute
- Program Coordinator - RDI
- Economic Development Manager - Wilsonville



## *New Content:* Economic Developer Resource Library

We regularly update our [Economic Developer Resource Library](#) The latest below.

### [ED Resources: Selected Learning Opportunities](#)

9/21 WUSATA China Hay & Forage [Virtual Trade Mission](#)

9/23 OCF: [Closing Oregon's Economic Opportunity Gap](#)

10/1 OBI [Manufacturing Day 2021](#)

10/14 UO [Oregon Cyber Resilience Summit 2021](#)

11/2-3 [WORKing Together Conference](#)

**FEATURED** 11/8-10 [Oregon Economic Development Conference](#)

### [ED Resources: Selected Reading](#)

**NEW** USDA Seeking Grant Applications to [Expand Regional Economies](#)

US Economic Development Administration: [Latest Resources](#)

**NEW** Opinion: [5% of Government Spending Should go to Entrepreneurs](#)

**NEW** Report: [Amazon to Double Food, Bev Sales](#)

**NEW** Craft3: [Rockwood Rising a Vision of Empowerment](#)



## /// COVID-19: SMALL BUSINESS NAVIGATOR

As we mobilize all our resources to serve Oregon communities and businesses in the face of the economic crisis caused by the COVID-19, we stood up the [Small Business Navigator](#) page to help.

[Translate: en español and other languages](#)

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STAY CONNECTED

