

oeda
OREGON ECONOMIC DEVELOPMENT ASSOCIATION

IN THIS EDITION:

- A Warm Welcome to OEDA's New Executive Director, Caitlyn Quwenikov!
- **MAY 9-13: Oregon Economic Development Week - Infrastructure in Action**
- **New** 2022 Short Session Bill Summary
- Interest Survey 2.0: Economic Developer Mentorship Program
- Resources for Members: OEDA LinkedIn Member Group
- **New** on Oregon Economic Development Job Board
- **New** 2022 Economic Development Events & Conferences



"I am excited to have the opportunity to serve and support Oregon's champions of Economic Development through the good works of this amazing organization. OEDA has the potential to make an even greater impact in the coming years as the need for guidance grows, so I look forward to collaborating with the team and contributing to their success."

-- Caitlyn Quwenikov

Dear OEDA Members,

It's with great excitement that I am letting you know we have successfully hired OEDA's new Executive Director. With the help of Non-Profit Professionals, we identified four final candidates for second interviews of which, one rose clearly to the top. Caitlyn Quwenikov is full of energy and the "let's figure it out and get it done" attitude that has shaped OEDA through its volunteerism and professional direction. Caitlyn most recently worked as the Interim Director at the Tualatin Chamber of Commerce and prior to that, spent 10 years in the private sector in a teams based management position with experience in member recruitment, events planning, marketing and sales.

I want to also acknowledge the incredible amount of work our executive committee put into this recruitment (round 2! And those who helped on round 1), it was no small task and one that will persist through onboarding Caitlyn. She will start full time on April 18th.

All the best,

Seth Sherry
OEDA, President



INFRASTRUCTURE IN ACTION

OREGON

ECONOMIC DEVELOPMENT WEEK

MAY 9 - 13, 2022

#EDW2022

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Oregon's FIRST Economic Development Week: May 9-13, 2022

Economic Development week was created by the International Development Council (IEDC) in 2016 to increase awareness of local programs that create jobs, advance career development opportunities, and improve the quality of life in communities everywhere.

This year, OEDA members thought it would be helpful to choose a theme for Oregon EDOs to focus on for Economic Development Week. This year's theme is Infrastructure in Action. With the approval of \$1 trillion in infrastructure spending by the federal government late last year, this topic is particularly timely. This week provides EDOs with the opportunity to highlight challenges, wins and progress (including grant applications) on infrastructure projects and issues, from land availability and roadways to childcare and broadband. [#EDW2022](#)



OREGON ECONOMIC DEVELOPMENT WEEK: INFRASTRUCTURE IN ACTION

May 9-13, 2022

A toolkit for economic developers in Oregon. Brought to you by the Oregon Economic Development Association.

WHAT IS ECONOMIC DEVELOPMENT WEEK?

Economic Development Week was created by the International Economic Council in 2016 to increase awareness of local programs that create jobs, advance career development opportunities, and improve the quality of life in communities everywhere.

HOW CAN MY EDO PARTICIPATE?

There are several ways to join in:

- Create a social media campaign that showcases your EDO's work or raises awareness of an infrastructure need in your community.
- Hold an event focused on infrastructure. The event could highlight an important infrastructure project already underway, or host a panel discussion about a particular infrastructure need in your community.
- Send a message to your partners or investors outlining your EDO's recent wins, focusing on infrastructure.

WHAT IS THIS YEAR'S THEME?

This year, OEDA members thought it would be helpful to choose a theme for Oregon EDOs to focus on for Economic Development Week. This year's theme is Infrastructure in Action. With the approval of \$1 trillion in infrastructure spending by the federal government late last year, this topic is particularly timely. This week provides EDOs with the opportunity to highlight challenges, wins and progress (including grant applications) on infrastructure projects and issues, from land availability and roadways to childcare and broadband.

WHAT IS THE PURPOSE OF CELEBRATING ECONOMIC DEVELOPMENT WEEK?

- Articulate: Voice the value of your contributions to your local economy.
- Organize: Build a base of support within your community for the work of your EDO.
- Show and Tell: Emphasize the importance of economic development through tangible examples and peer case studies.
- Amplify: Spread your message and increase exposure of all the good work your EDO does throughout the year.

OTHER RESOURCES

- IEDC's Economic Development Week toolkit
- Infrastructure Week website
- Oregon's Infrastructure Report Card

ACCESS THE SOCIAL MEDIA ASSETS HERE

- [LEARN MORE ABOUT EDW 2022](#)
- [ACCESS SOCIAL MEDIA ASSETS](#)
- [HAVE YOUR LOCAL INFRASTRUCTURE PROJECT FEATURED](#)

New Content: 2022 Short Session Bill Summary

The short 2022 Legislative Session wrapped in early March, with the dominant theme being the significant budget surplus. The Legislature allocated over \$2.5 billion to a wide variety of programs and projects. Most notable, housing and human services, workforce development, and infrastructure.

OEDA didn't have an overly aggressive legislative agenda, but several bills are likely to benefit our members and practitioners around the state. OEDA and several members joined local governments and Oregon Business and Industry to support a five-year

extension of Gain Share amended into [SB 1524](#). In the final week of session, the House Revenue Committee considered removing the Gain Share extension, but after extensive testimony, including from OEDA leadership and members, the committee allowed for a one-year extension. We also tracked two bills expanding existing programs beneficial to economic development, including expanding eligibility for the Entrepreneurial Loan Development Fund ([HB 4015](#)) and bolstering rural broadband access through the Broadband Advisory Council ([HB 4092](#)). One of the session's most notable accomplishments was the passage of the Governor's "Future Ready Oregon" package ([SB 1545](#)), which provides \$200 million for a wide variety of apprenticeship, higher-ed and other wrap-around workforce development efforts.

As the Government Affairs Committee turns towards the interim, we will be working to educate legislators on Oregon's tax incentives and advocating to improve our supply of shovel-ready, industrial sites.

In case you missed it :
Do you have interest in an Economic Development Mentorship Program?



OEDA's Marketing Committee has been working to enhance pipelines into the economic development profession, as well as to explore ways to help develop and connect ascending economic developers with experienced peers in the field.

We've developed a quick survey to gauge our members' interest in participating (either as a mentor or mentee) in some type of mentorship program. Your survey response is confidential and does not commit you to participating in a mentorship program, but will help us assess the interest level so we can identify the right program structure for our members. **For those that already took the survey in 2021, we will be connecting interested mentors and mentees in the coming weeks.**

[TAKE THE SURVEY](#)

Resource for Members: **OEDA Member LinkedIn Group**



The OEDA Marketing Committee has set up a LinkedIn Group for members - "[Oregon Economic Development Association - Member Network](#)". If your

community or organization is an active OEDA member and you have a LinkedIn account, you can find the group [HERE](#) and request to join.

The group is a great place to share Oregon economic development information and resources and interact with colleagues. We'd love to have you join the group!

Rules of Engagement for the LinkedIn Group:

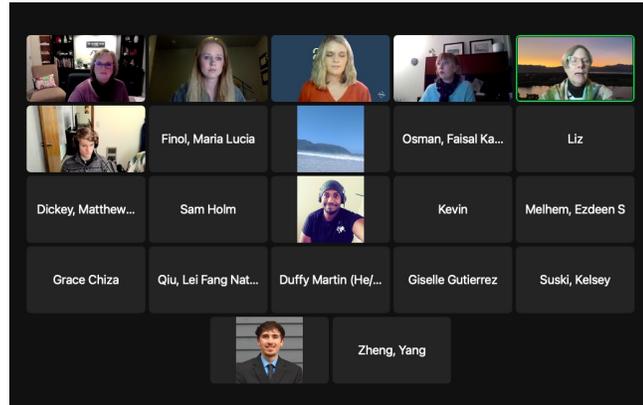
Members are asked to reserve discussions for economic development-related topics best suited to the medium and to use their best professional judgement. OEDA will use its full discretion as moderator and owner of the group. Some general guidelines:

- Focus discussions on economic development related topics.
- Use caution when discussing items.

- Policy discussions: economic development-related, no party or electoral politics

Oregon Economic Development Training Program: 2022 Classes & Call to Join Training Program Committee!

In February, various OEDA Members partnered with Oregon State University's Assistant Director of Career Development to host a career panel and discuss career pathways in Economic Development.



In addition to mentorship opportunities for young professionals, the OEDA Marketing Committee hopes to raise student awareness on the profession and build a pipeline of young talent interested in aspects of business development, entrepreneurship, and policy. Stay tuned for more information on participation in future panels, career fairs, and events to network with high school and college students across the state.

New on Oregon Economic Development Job Board

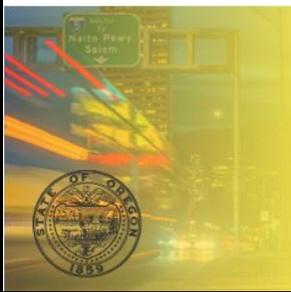
MORE INFORMATION ON OEDA'S [JOB BOARD](#) & [LINKEDIN](#):

- Community Development Coordinator/Economic Development Specialist - City of Dallas
- Assistant Director of Urban Development - City of Salem
- Project Specialist - Economic Development - City of Hillsboro
- Economic Development Manager - City of Grants Pass
- Director of Equity, Policy and Communications - Prosper Portland
- GRO Community Coordinator - Central Oregon Intergovernmental Council
- Chief Executive Officer - Economic Development for Central Oregon (EDCO)



2022 Economic Development Events & Conferences

- April 12-14 - [Design & Manufacturing Expo West](#) - Anaheim, California
- April 12-14 - [International Mass Timber Conference](#) - Portland, Oregon
- May 9-11 - [The World Forum for FDI 2022](#) - Edinburgh, Scotland
- June 9-11 - [Outdoor Retailer](#) - Denver, Colorado
- June 12-14 - [IEDC Economic Future Forum](#) - Richardson, Texas
- June 12-15 - [7x24 Exchange Spring Conference](#) - Orlando, Florida
- June 13-16 - [BIO International Convention](#) - San Diego, California
- June 13-17 - [Eurosatory](#) - Paris, France
- June 16-17 - [Eastern Oregon Economic Summit](#) - Hermiston, Oregon
- June 23-24 - [Aerospace & Defense Manufacturing Summit](#) - Las Vegas, Nevada
- June 26-29 - [SelectUSA Investment Summit](#) - National Harbor, Maryland
- July 15-24 - [World Athletics Championships](#) - Eugene, Oregon
- September 18-21 - [IEDC 2022 Annual Conference](#) - Oklahoma City, Oklahoma
- October 23-26 - [7x24 Exchange Fall Conference](#) - San Antonio, Texas
- November 8-10 - [FABTECH](#) - Atlanta, Georgia
- December 6-8 - [Economix](#) - Columbus, Ohio



/// COVID-19: SMALL BUSINESS NAVIGATOR

As we mobilize all our resources to serve Oregon communities and businesses in the face of the economic crisis caused by the COVID-19, we stood up the [Small Business Navigator](#) page to help. [Translate: en español and other languages](#)

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STAY CONNECTED

