



## IN THIS EDITION:

- REGISTER: Upcoming OEDA Economic Development Training
- South Coast Economic Developer Recognized among "40 under 40"
- 2020 Oregon Capital Scan Published
- Meet Our TIF Committee Intern
- Oregon ERP: System Solutions for OR Manufacturers
- New Members // New on Job Board
- EcDev Policy Advocacy Update
- New in the Economic Developer's Resource Library

## New Developments

**2/3** Greater Portland Inc. [Welcomes Monique Claiborne](#) as its next President & CEO

**2/16** Business Oregon, Oregon Futures Commission & Oregon Innovation Council Release [Oregon Innovation Plan](#)

**3/2** Business Oregon Announces [Commercial Rent Relief Grant Program](#)

**3/23** Governor Kate Brown announces 10-Point [Economic Recovery Plan for Oregon](#)

## Registration Open for 2021 Economic Development Training

We took our training curriculum virtual to continue helping economic development professionals build skills and knowledge to serve Oregon communities. Trainings are split over consecutive mornings and students participate actively with throughout sessions. Registration prices are adjusted to support affordability and access. [Register today!](#)

**2021 Oregon Economic Development Training Program (Virtual)**

- mar 18/19 | Economic Development Finance
- april 15/16 | Business Retention & Expansion
- may 20/21 | Business Recruitment & Lead Generation
- june 17/18 | Building in Oregon
- july 15/16 | Real Estate Redevelopment & ReUse

Fall 2021 Classes TBD. Course credits support Oregon Certified Economic Developer (OCED) Credential.

**oeda** Economic Development Training Program

## Congratulations to our Colleague

South Coast Development Council Executive Director Shaun Gibbs was recognized among [DCI's "40 Under 40" 2021 Economic Development Leaders](#).

Over the last five years, the work of Shaun's organization has resulted in the direct investment of \$40 million as a result of expansion, recruitment and redevelopment projects on the Southern Oregon Coast.

Shaun holds his [Oregon Certified Economic Developer \(OCED\) Credential](#) following completion of OEDA's curriculum which provides advanced economic development training specially designed for Oregon practitioners.



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## 2020 Oregon Capital Scan Published

OEDA was pleased to serve this past year on the Oregon Capital Scan Steering Committee alongside many committed stakeholders. The 2020 Scan is now published and [accessible online](#).

The research and analysis in the Scan aim to provide insights into opportunities and challenges for Oregon businesses seeking outside capital through loans, grants, crowdfunding, equity investments, and other programs to grow their enterprises and the state's economy.



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## Meet the TIF Committee Intern: Peter McCabe

We're thrilled to have Peter McCabe collaborating with our [Tax Increment Finance \(Urban Renewal\) Committee](#) this summer! Peter is a senior at Willamette University in Salem double majoring in music and computer science.

Peter has interest in local economic development practice and will be engaging with both the Corvallis Economic Development Office and OEDA's TIF Committee on research related to the breadth of current TIF uses across Oregon and TIF use for economic recovery. Welcome Peter!



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## Innovative EcDev: System Solutions for OR Manufacturers

SEDCOR is collaborating with McMinnville software firm Buildable, McMinnville Economic Development Partnership, Oregon Manufacturing Extension Partnership and other valley-area stakeholders to develop a [special Enterprise Resource Planning software system](#).

Supported by a grant from Business Oregon, the ERP system will aim to support small to mid-size Oregon manufacturers with affordable management of complex

business operations and supply chains.

OEDA will hold an in-depth panel session + Q&A with project partners in August for the economic development community.

Read Project Description: [Oregon ERP – Project Description](#)



## New Members // New Jobs

We welcome two new members to the OEDA network:

- Beth Cooke
- [Business for a Better Portland](#)

NEW ON [JOB BOARD](#):

- Leadership Services Business Manager (RDI Inc.)
- Community Planning & Development Rep (HUD Portland)



## EcDev Policy Advocacy Update

OEDA continues to work intensely throughout this legislative session to advance economic development policy priorities.

Adherent to our [2021 Legislative Priorities](#), we published our [Legislative "Shortlist"](#) abbreviated below. We continue to meet 1:1 with legislators and are invited by committee leadership to plan and provide briefings and orientation on key economic development programs and approaches. Our Policy Development Subcommittee convened March 9 to continue work on essential messaging and EcDev PR and informational strategy.



We are also in contact with opportunity zone stakeholders to continue coordination on O-Zone advocacy and share project and investment assembly updates.

### **Positive for Economic Development / Economic Recovery**

[HB 2343](#) - E-Zone Employment Threshold (OEDA Sponsored)

[HB 2267](#) – Dedicated % lottery funding for county EcDev

[HB 2266](#) - Capital Access

### **Negative for Economic Development / Economic Recovery**

[HB 2840](#) – Premature Termination of Incentive Programs

[HB 2324](#) – Applies Public Contracting Reqs Offsetting Incentive Benefits

[HB 2428](#) – Disconnects OR from Federal Opportunity Zone Treatment

### **Recent Bill Advocacy by OEDA (letter or testimony)**

[SB 623](#) SUPPORT: Workforce Development Funding

[HB 2266](#) SUPPORT: Capital Access (formerly HB 2161)

[HB 5023](#) SUPPORT Business Oregon Budget & Select Priority POPs [[SEE LETTER](#)]

[HB 2267](#) SUPPORT: County Lottery Funding

SBDC Funding: SUPPORT

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## ***New Content:* Economic Developer Resource Library**

We regularly update our [Economic Developer Resource Library](#) The latest below.

### **ED Resources: Selected Learning Opportunities**

3/25 IEDC (free) [Learning Resilience from Indigenous Communities](#)

3/30 SizeUp [Seize the Upcoming Entrepreneurship Boom](#)

4/1 2021 [Economic Update with OED](#)

4/8 [Celebrate Oregon's Traded Sector](#)

4/7 IEDC [Young EcDev Professionals Meet-Up \(Free\)](#)

4/13 World Oregon [COVID & Metro Economies: Recovery](#)

RECORDED: [Greater Portland FinTech Virtual Tour](#)

### **ED Resources: Selected Reading**

APPS OPEN: [\\$38M Available with US EDA's Build-to-Scale Program](#)

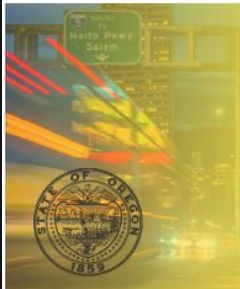
USDA [Seeks Apps for Renewal Energy, Energy Efficiency Loan Guarantees, Grants](#)

Oregon Business [Biotech Sector Blooms](#)

EIG [Roadmap for a More Equitable Economy](#)

EIG [Redefining Rural: Examining Gaps & Exploring Rural Prosperity](#)

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## **/// COVID-19: SMALL BUSINESS NAVIGATOR**

As we mobilize all our resources to serve Oregon communities and businesses in the face of the economic crisis caused by the COVID-19, we stood up the [Small Business Navigator](#) page to help.

[Translate: en español and other languages](#)

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