

## 2022 SEPTEMBER | OEDA NEWSLETTER

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- **Coming soon!** **OCED Training Program:** Economic Development 101
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- **New** Welcome our **New OEDA Members!**
- **New** **TIF/Urban Renewal Committee:** Site Tour this September
- **Resources for Members:** OEDA LinkedIn Member Group
- National List 2022 Economic Development Events & Conferences



**Caitlyn Q.**  
[director@oeda.biz](mailto:director@oeda.biz)

*For more information on how to participate in one of OEDA's many Programs, Committees, or Events, please email [info@oeda.biz](mailto:info@oeda.biz).*

### A MESSAGE FROM THE DIRECTOR

Dear OEDA Members and Partners,

As we look to wrap-up Q3, I want to thank and acknowledge our Executive Board, Committee Leaders, Members, Partners, and Sponsors, for the amazing outpouring of support over these past few months.

It was through this collaborative effort that we were able to accomplish several goals for our organization in such a short period of time, including: the planning and development of our 2022 Fall Conference, resuming the OCED Training Program in August, collaborating with OEDA partners on issues of policy to support and advocate for our Oregon practitioners, and so much more.

I welcome and encourage you to engage with your many peers in economic development by participating in these exciting efforts. With your support and valuable contributions there is no limit to what we can accomplish together.

With gratitude,

**Caitlyn Q.**

*Executive Director*

Oregon Economic Development Association (OEDA)

## 2022 ANNUAL ECONOMIC DEVELOPMENT CONFERENCE

*Join us for OEDA's Annual Fall Conference on the beautiful Oregon Coast!*

**October 9th - 11th**

**Mill Casino & Hotel**  
3201 Tremont Ave.



oeda OREGON ECONOMIC DEVELOPMENT ASSOCIATION

2022

## OREGON ECONOMIC DEVELOPMENT FALL CONFERENCE

October 9-11, 2022

Join us for our annual fall conference located this year on the Oregon Coast at the Mill Casino & Hotel in the Coos Bay-North Bend Area.

North Bend, OR 97459  
[www.themillcasino.com](http://www.themillcasino.com)  
(800) 953-4800

**For Conference details and information on accommodations**, please visit the Event page below!

### **VIEW CONFERENCE DETAILS HERE**

- Click [HERE](#) to view the *WORKING AGENDA*

### **CLICK TO REGISTER NOW**

### **SPONSORSHIP OPPORTUNITIES AVAILABLE!**

- [VIEW THE 2022 CONFERENCE SPONSORSHIP GUIDE](#)
- [SUBMIT YOUR SPONSORSHIP PLEDGE FORM](#)

Questions? [CLICK HERE TO LEARN MORE](#) or email Caitlyn Q at [director@oeda.biz](mailto:director@oeda.biz).

### **RURAL SCHOLARSHIPS:**

Through our partnership with The Ford Family Foundation and Business Oregon we are proud to offer Rural Area Scholarships to attend the Annual Fall Conference!

Email [info@oeda.biz](mailto:info@oeda.biz) for more information or to request a scholarship application.

## **OREGON CERTIFIED ECONOMIC DEVELOPER Training Program continues in October with "Economic Development in Oregon: 101"**



The Oregon Certified Economic Developer Program (OCED) is a formal professional development program aimed at ensuring Oregon's economic development professionals receive the most current and relevant training in topics pertaining to the practice of economic development in Oregon.

Course offerings include topics that benefit professionals in a variety of roles and are designed to reinforce and strengthen the skills of experienced professionals, provide a helpful background for those entering the profession, as well as practitioners new to Oregon. **Beginning and mid-career professionals are encouraged to register.**

- OCED is a 64-credit certification consisting of 8 required training courses.
- Courses will be offered in OEDA conference settings, as well as in one-day training modules throughout the year.

***STAY TUNED FOR UPCOMING REGISTRATION DATES AND INSTRUCTIONS!***  
[LEARN MORE ABOUT OCED Training](#)

**Be the first to know!** Follow our [LinkedIn Page](#) for the latest updates on OEDA Programs and Events: [FOLLOW US on LinkedIn!](#)

### ***Call to Join the PD Committee!***

**Join our Professional Development Committee and become a catalyst for growth!**

The PD Committee is responsible for coordinating all OCED Courses, procuring speakers, developing course content and key topics, presenting and facilitating, and leading the way for Oregon's economic developers to advance their training and education in the field.

For more information please email **Committee Chair, Marta Tarantsey** [marta.tarantsey@biz.oregon.gov](mailto:marta.tarantsey@biz.oregon.gov) or an **OEDA staff member** at [info@oeda.biz](mailto:info@oeda.biz).

**Chair - Marta Tarantsey, Regional**



Development Officer, Business Oregon

**AJ Foscoli**, *City Manager*, Falls City

**Tory Banford**, *Project Manager*, City of Salem

## OEDA Government Affairs Update

The 2023 legislative session is just around the corner and OEDA's Government Affairs Committee has been convening regularly to discuss and develop our priorities, initiatives, and educational tools to support economic development in Oregon. As the Committee continues to focus on the upcoming session, they will be working to educate legislators on Oregon's current development incentives and advocating to improve our supply of shovel-ready, industrial sites.

**Through our partnership with Business Oregon, we have been awarded a grant to develop key educational tools to assist our economic developers communicate more effectively with legislators and decision makers across the state.** These tools will include information on the fundamentals of economic development, who we are as practitioners, and the purpose of our valuable work in service to our Oregon communities. Workable templates are being built to help tailor your messaging to highlight the unique properties of any individual project or tool for your region. In total, six (6) one-sheet educational templates will be created, each focusing on a key area of economic development in Oregon.

**The Disaster Recovery Authority Workgroup, lead by Representative Evans, invited OEDA** to the table to represent Oregon's economic development practitioners and business communities as part of their "Local Needs" sub-workgroup.

Through the efforts of this group, we have successfully identified key areas of opportunity, developed workable solutions, and submitted detailed recommendations to the full Workgroup to aid in their creation of legislation to be presented in the 2023 session. This legislation may lead to the funding and structuration of logistical operations to be established for disaster preparation and response, taking the weight of cost and staffing off the shoulders of local communities.

**The Semiconductor Task Force released it's findings** on August 17th, 2022. The report entitled "Seizing Opportunity" contains the committee's initial findings after months of convening to dissect, analyze, and develop important recommendations to advance Oregon's presence in the semiconductor space.

[CLICK HERE TO VIEW THE FULL REPORT](#)

*You can count on your team at OEDA to bring you more information on these important initiatives and projects as they progress.*

**New!** OEDA Job Board: *Your #MembershipAtWork*

#MembershipAtWork

# Job Board

Sharing Employment Opportunities Across Oregon

### What's new on OEDA'S [JOB BOARD](#)?

- Deputy Director of Community & Economic Development - City of Bend
  - [LEARN MORE](#)

**Looking to share a job opportunity?** Log into your OEDA Member Account TODAY at [www.oeda.biz](http://www.oeda.biz) to submit your post, and find a great candidate TOMORROW!

Not yet an OEDA Member? Email [info@oeda.biz](mailto:info@oeda.biz) for more information on how to join or the current usage rates for non-members.



**Boost your Visibility!**

Job Opportunities posted on **OEDA's Job Board** receive more Google Search recognition!

That means **MORE** candidates are viewing **YOUR** job listing each time they search.

Microsoft Bing job opportunity Business Oregon COO

14,400 Results

**Chief Operating Officer: Business Oregon - OEDA**  
<https://oeda.biz/jobs/chief-operating-officer-business-oregon>  
Jul 11, 2022 - If you have any questions, please feel free to contact Lies Wattimena using the contact information provided below. Thank you, Lies Wattimena. Human Resources Analyst...

**Department of Administrative Services - Oregon**  
<https://www.oregon.gov/das/Pages/COO.aspx>  
The Enterprise Leadership Team (ELT) is comprised of state agency leaders and serves as an advisory board to the Governor and Chief Operating Officer on long-term strategic policies and...

## WELCOME OUR NEW OEDA MEMBERS!



### The Town of Lakeview - [LEARN MORE](#)

Town Manager, Michele Parry  
Communications & Economic Development, Shiela Strubel

### US Small Business Administration: Portland District - [LEARN MORE](#)

District Director, Martin Golden  
District Deputy Director, Sam Goldstein

### The Boardman Chamber & Community Development Association - [LEARN MORE](#)

Executive Director, Torrie Griggs

## OEDA's TIF/URBAN RENEWAL COMMITTEE: Site Tour this September!

The TIF/Urban Renewal Committee has been working hard to coordinate it's next Site Tour this September.

Shawn Irvine, Economic Development Director for the City of Independence, has invited OEDA's TIF Committee to tour their incredible URA projects, network, and experience all that Independence has to offer.

### INDEPENDENCE SITE TOUR Friday, September 23rd

Email the TIF Committee Chair, Sophie Dykast ([Sophie.Dykast@cityofalbany.net](mailto:Sophie.Dykast@cityofalbany.net)) for more information.

## Interested in Urban Renewal? Does your region have a TIF District?

Learn more about the **OEDA TIF Committee** and how to engage with this exclusive Membership Benefit! [CLICK HERE TO LEARN MORE](#)

## MEMBER RESOURCE: OEDA Member LinkedIn Group

The OEDA Marketing Committee has set up a LinkedIn Group for members - "[Oregon Economic Development Association - Member Network](#)".

If your community or organization is an active OEDA member and you have a LinkedIn account, you can **find the group [HERE](#)** and request to join.

The group is a great place to share Oregon economic development information and resources and



interact with colleagues. We'd love to have you join the group!

Rules of Engagement for the LinkedIn Group:

Members are asked to reserve discussions for economic development-related topics best suited to the medium and to use their best professional judgement. OEDA will use its full discretion as moderator and owner of the group.

Some general guidelines:

- Focus discussions on economic development related topics.
- Use caution when discussing items.
- Policy discussions: economic development-related, no party or electoral politics

## 2022 Economic Development Events & Conferences

- September 18-21 - [IEDC 2022 Annual Conference](#) - Oklahoma City, Oklahoma
- October 23-26 - [7x24 Exchange Fall Conference](#) - San Antonio, Texas
- November 8-10 - [FABTECH](#) - Atlanta, Georgia
- December 6-8 - [Economix](#) - Columbus, Ohio

## THANK YOU TO OUR ANNUAL SPONSORS

### PLATINUM



### GOLD



### SILVER



## /// COVID-19: SMALL BUSINESS NAVIGATOR

As we mobilize all our resources to serve Oregon communities and businesses in the face of the economic crisis caused by the COVID-19, we stood up the [Small Business Navigator](#) page to help.

[Translate: en español and other languages](#)

Oregon Economic Development Association | [info@oeda.biz](mailto:info@oeda.biz) | [www.oeda.biz](http://www.oeda.biz)

STAY CONNECTED

