U.S. COMMERCIAL SERVICE
United States of America Department of Commerce

business oregon

oeda
OREGON ECONOMIC DEVELOPMENT ASSOCIATION

WHAT'S YOUR RESEARCH NEED?

Inform your export process with RAISE research

WORLDWIDE MATRIX

- **Find a market**
- **Form a strategy**
- **Compare markets**

"We developed a plan for systematically approaching the markets. It saved us a lot of time and money."

- Jon Engelstad, Superior Manufacturing, Kindred, ND

COUNTRY RESEARCH

- **Identify industry trends**
- **Evaluate trade shows**
- **Understand countries**

"We chose a trade show over an expensive marketing push. Our international business has now grown by leaps and bounds."

- Roger Brazier, Mattracks, Karlstad, MN

POTENTIAL PARTNER LIST

- **ID potential partners**
- **Maximize travel time**
- **Build a network**

"We connected with prospective partners in advance of our travel and got down to business during our visit."

- Teri Zimmerman, Botlink, Fargo, ND

WHAT'S UNIQUE ABOUT RAISE?

- Over $1 million in databases and resources
- Actionable research focused on bottom-line results
- Thousands of potential partners identified
- 10+ years of empowering companies

* Available only to rural businesses
* Grant eligible up to $10,000
* Delivered by a team of int'l trade research specialists

RAISE
RURAL AMERICA'S INTELLIGENCE SERVICE FOR EXPORTERS

Join an Information Roundtable
June 11, 2021 * 9:30-10:00am
RSVP: kellie.holloway@trade.gov
or http://bit.ly/OregonRAISE

Questions? Kellie Holloway, U.S. Commercial Service (503-326-3002)
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www.export.gov/rural/raise